

Agenda:

1. Committee Reports
 - a. Short Mat
 - b. Finance
 - c. Greens, Building and Grounds
 - d. Marketing and Membership
 - e. Tournaments
 - f. Social
2. Proposed 2022 Budget (see attached)
3. Volunteer Opportunities

Agenda

2021 Marketing and Membership Committee Report

Membership

Total members for 2021 season is 47

16 new members - 12 new bowlers!

6 not returning from 2020

Marketing

- no Open House possible again this year

-postcard campaign 3500 cards mailed to surrounding area for \$1150

Breakdown of funding \$700 New Horizons grant

\$450 Participaction grant

-interested bowlers contacted club and were put in touch with a "Bowling Buddy"

Laura, Dave Pierce, Al Scott and Kevin -many Thanks for bringing us 11 new bowlers and generously sharing your time and skills with new recruits!

- volunteers hung posters in local businesses and gathering places to let locals know we are here and invite them to join us

Applefest Adventure Sept 18/21- Such a successful day! Everyone on the club participated in one way or another to promote our club. Wonderful to see such support! Resulting in a long list of eager people to join us on the green in the spring.

SGLBC 2022 Annual Budget

The membership fees and OLBA fees estimates are based on retaining 40 existing club members and attracting 10 new bowlers.

The Greens Maintenance budget includes a complete fall aeration and sanding of the green.

The Building and Grounds budget includes the purchase of a large lockable filing cabinet to retain club documentation and records.

Revenue

Membership Dues \$ 5,600
Tournaments / Jitneys \$ 1,700
Sponsors \$ 1,900
Clubhouse Rentals \$ 3,000
Share the Wealth \$ 600
Euchre Events \$ 300
Equipment Rentals \$ 500
Total Revenue \$ 13,600

Expenses

Greens Maintenance \$ 3,500
Building & Grounds \$ 800
Custodial Expense \$ 1,000
Admin / Printing \$ 250
OLBA Fees \$ 1,900
Insurance \$ 250
Cleaning Supplies \$ 100
Kitchen Supplies \$ 150
Utilities \$ 1,000
Club Website Fees \$ 350
Social Events \$ 500
Marketing \$ 1,000
Total Expenses \$ 11,000